



# Infinity Retail Management System

+

Head office, back office and point of sale



# In Retailing, Time is Money

+

Today's shopper is looking for fast, efficient service and the right product - where and when they want it; while store managers and sales staff need the tools and knowledge to perform effectively and confidently.

- + The longer stock sits on the shelf, the more it costs you
- + The less time customers spend at the checkout or looking for products, the more satisfied they'll be
- + The faster you get access to data, the more responsive and better your decision making
- + The less time you spend managing your technology, the more you can spend using.

Infinity gives you real time business information and frees you up to make timely decisions that help cut costs, boost sales and retain customers. The intuitive, easy-to-use, point of sale module leaves sales staff free to focus on making the retail experience more enjoyable for your customers.



## Sell



- + **Offline capability** for uninterrupted trading when your network goes down. Customers don't have to wait; no sales are lost
- + **Faster transaction times** reduce the time customers spend in queues and the risk of walkouts
- + **Ease of use** frees store staff up to focus on the customer, rather than on the mechanics of processing a sale. The intuitive workflows mean there are fewer errors and employee satisfaction is higher
- + **Visibility of up-to-date inventory position** empowers staff to quickly locate products in-store; in other branches; or in the warehouse.

## Manage



- + **Instant access to sales and inventory data** gives you the most up-to-date information with which to make informed and timely decisions that can be implemented as soon as you decide the time is right
- + **Full data integrity** gives you peace of mind that you are equipped with all the details you need to make important business decisions
- + **Multi-store inventory control** lets you manage stock levels, replenishment and purchasing across stores. Tracking buying preferences across stores gives you the ability to identify best-performing lines and keep them in stock so that customers can always find what they want
- + **Sophisticated promotions and pricing** can be customised by customer segment to reflect value; by store to boost regional performance; and by product to stimulate demand. Promotions can be monitored for effectiveness and updated in real time.

## Profit



- + **Increase revenue.** Optimising customer experience and individual recognition results in repeat visits and customer loyalty. Automating cross-sell and up-sell opportunities drives up spend per visit
- + **Reduce inventory cost.** Automating stock levels, ordering and replenishment within and across stores allows you to control inventory cost without compromising customer choice
- + **Lower total cost of ownership.** The use of common platforms and infrastructure ensures your system is scalable, cost effective and future-proofed. Infinity is straightforward to configure, manage and use which reduces ongoing IT and training costs
- + **Decrease shrinkage.** Rigorous monitoring and control of cash handling, discounting and returns minimises losses due to fraud.



### Contact Details

Triquestra International  
[www.triquestra.com](http://www.triquestra.com)  
[info@triquestra.com](mailto:info@triquestra.com)